

Mary Auth

Candidate for Midwest Regional Director



Approachable - Mary takes *time* to listen

Communicative - Mary takes *time* to communicate

Responsive - Mary knows your concerns are important

Honest with Integrity - Mary is straightforward and represents herself honestly

Timely - Mary knows your concerns can't always wait

Accessible - Mary owns her own business and is flexible in travel - Mary has only missed four Midwest Region shows since taking office - Mary didn't let her work keep her away from 2017 Annual meeting and she has taken fewer judging assignments to open up time for the region.

IS THE MIDWEST REGION BETTER UNDER MARY'S LEADERSHIP?

More shows: Since June 2016 four shows have been added to the Midwest Region schedule: Two four-ring shows in Lawrenceville, IN; Birman Fanciers Show on the second day of TGIF August show; Tornado Alley replacing Cat'n On the Fox show.

More engagement: Since June 2016, more Midwest Regioners have become part of committees - people who have not participated before.

New Feline Nines program: Since February 2017, more than 15 exhibitors have received \$50 or more for participating in Midwest Region shows.

All inclusive: The 2017 Midwest Regional Show and banquet was in a location that is central for Midwest Region exhibitors and showed that you don't have to have a club in a town to host a successful show.

Welcoming: As each new exhibitor is identified, they are personally welcomed into the region by Mary.

Clerking school: The region asked for it - now scheduled for August 3 in conjunction with TGIF show.

Since May 2017: Midwest Region entries have grown by 8%.

AT THE CFA BOARD LEVEL

Mary serves as chair of the Marketing Committee and until a new marketing contractor is hired, prepares all news releases for CFA. Mary wrote the marketing plan for CFA and helps implement the strategies and tactics outlined.

Mary asks the hard questions and challenges the status quo.

Mary served as assistant show-manager for 2018 International show in Portland.

I would appreciate your support and vote.

**If you want more information or want to share some thoughts:
mary@maryauth.com or 217-351-6373.
www.maryauth.com**



@maryauth