

Mary Auth

Candidate for Midwest Regional Director

Voting for Mary gets you:

Approachable - Mary takes time to listen

Communicative - Mary takes time to communicate

Responsive - Mary knows your concerns are important

Timely - Mary knows your concerns can't always wait

Accessible - Mary owns her own business and is accessible at many times during the day

Leadership - Mary has proven leadership skills - as a professional and as a volunteer

- I am approachable and fair. If you want to talk, share, vent, I am here to listen.
- I care deeply about the Midwest Region and have the **time** and **flexibility** to **work hard**. Over the years, how many times have you seen me stick around to help tear down a show? I started working for the Region - long before becoming a candidate for your Regional Director.
- My professional credentials are an asset to the Midwest Region and CFA. I own and operate a successful marketing and public relations business, where clients count on me to develop communications strategies that include literature, videos and much more. I offer the Midwest Region a flexible and responsive time commitment. You can read all about my professional work on my web site at www.maryauth.com
- Because I understand what value volunteering brings to me personally and to the communities I serve - I currently sit as Secretary on two non-profit boards of directors – organizations that are dedicated to providing stable homes for the developmentally disabled. I understand what it takes to be a leader and team player. Professionally, I am president of the Heartland Chapter of the National Agri-Marketing Association.
- I have been associated with CFA for more than **37 years** (33 years in the Midwest Region) and have served on the judging panel for 25 years. I have judged in every region and in the international arena.
- I am on the only remaining *charter* member of Illini Cat Club, which was established around 1981. I have served in every show producing function, including show manager and entry clerk.
- I bred and showed national and regional Scottish Fold winners and Persians under the Whiteiron cattery name. I have a deep history with CFA.

My philosophy: As a marketing professional and an active volunteer, I inherently understand that an organization cannot thrive or progress without good communications and strong team work. I also understand that waiting to respond to something does more harm than good. If poor leadership exists, let's fix it and fix it quickly.

I would appreciate your support and vote.



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**If you want more information or want to share some thoughts:
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